



For Immediate Release

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**Granite State Home Improvements' Honored with
Award of Distinction From Vinyl Siding Institute**

Northfield/Newfields, NH- Peggy Arend of Newfields, owner of Granite State Home Improvements, an exterior home improvement company with offices in Northfield and Newfields, NH and serving customers from the Lakes Region to the Seacoast, has been honored with an Award of Distinction for Historic Restoration by the Vinyl Siding Institute. The Vinyl Siding Institute (VSI) is a nation-wide organization located at the National Housing Center in Washington, D.C., that developed the *Vinyl Siding Product Certification Program* to assure homeowners, builders, contractors, code officials and architects of the quality of the vinyl siding they select and use. The Vinyl Siding Institute has sponsored the Awards of Distinction program for 25 years as a way to recognize companies for outstanding projects that use vinyl siding products. Award winners showcase design versatility, quality performance and beauty of vinyl siding, and feature products certified through the VSI Vinyl Siding Product Certification Program.

Nominees were judged on the basis of imaginative use of product, design, functionality, and quality of workmanship. According to the Vinyl Siding Institute, Granite State Home Improvements met additional guidelines due to the historic nature of the project including their 'faithful reproduction of an original historic design' that was done to the property of Christine and Don Wilson of Main Street in Newfields using CertainTeed vinyl siding.

“We are very proud of the end result of this project. Newfields’ Main Street has many historic homes including the Wilson’s, so it was essential to honor the importance of that and ensure that the historic integrity of home’s appearance remained intact,” says Arend.

Homeowner Christine Wilson emphasized, “The transformation of our 200 year old Colonial has been stunning! We were assured that the artistry and attention to detail of the installation would enhance the character and charm of the house, yet we still find it breath-taking. We resisted siding and vinyl windows for over twenty years but the timing was right: the products and the application choices have come a long way in that time. We know that our house will look beautiful for a very long time while still being easy to care for.”

Mike McNulty, regional sales representative for CertainTeed, a Vinyl Siding Institute manufacturing member, presented Granite State Home Improvements with the Award of Distinction.

“Granite State Home Improvements should be proud of this very selective national award. There were over 300 entries in the historical category alone. It isn’t just a siding installation award, but rather one that honors design detail and craftsmanship in using siding to emulate wood in a historical application,” said McNulty. “This award is one more way that Granite Sate Home Improvements proves it is worthy of their designation as a CertainTeed Elite 5 Star Contractor Company.”

Granite State Improvements has been recognized previously by The Vinyl Siding Institute as *Certified Installers* of vinyl siding after meeting requirements that included a combination of experience, course work and an examination on correct installation techniques. CertainTeed has also recognized Granite State Home Improvements’ high quality work by naming them an Elite 5-Star Contractor. Established in 1972, Granite State Home Improvements improves the energy efficiency of properties with vinyl siding, windows, roofing and doors and serves an area from the Lakes Region to the Seacoast. They’re members of the Greater Laconia/Weirs Beach Chamber of Commerce, the Concord Chamber of

Commerce, the Exeter Area Chamber of Commerce, the Home Builders and Remodelers Association of New Hampshire and the Better Business Bureau. For more information on Granite State Home Improvements' services and products visit www.gshi.net or call (603) 524-7152.

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Photo courtesy Pamela J. Bates, Speakeasy